

OWA

Parks & Resort

THRILL, THEN CHILL.

Driving Directions from Gulf Shores & Orange Beach

- Take the Foley Beach Express North from Gulf Shores and Orange Beach
- OWA is located at the northwest corner of the Foley Beach Express and County Road 20

Driving Directions from I-10 South

- Take Exit 49 Baldwin Beach Express Southbound
- OWA is located at the northwest corner of the Foley Beach Express and County Road 20

Driving Directions from I-65 South

- Take Exit 34 Highway 59 to North Foley
- Continue Southbound on the Foley Beach Express Express and County Road 20
- OWA is located at the northwest corner of the Foley Beach Express and County Road 20

FREE PARKING

CONNECT TO
OUR FREE WIFI!

OFFICIAL SPONSORS



WE'RE SOCIAL    

1501 S. OWA Blvd., Foley, AL 36535 | 251.923.2111
VisitOWA.com | info@VisitOWA.com



OWA

Parks & Resort

PLAY | STAY | SHOP | DINE

WELCOME TO OWA

The centerpiece of 520-acre OWA Parks & Resort is Tropic Falls — featuring 23 theme-park rides, an all-new indoor water park with convertible roof, and Big Water Bay, an outdoor wave pool with beach & surf simulator, Coastal Curl. With Downtown OWA's dining, shopping, and entertainment plus award-winning accommodations, OWA is the place in Coastal Alabama to thrill, then chill.



1501 S. OWA Blvd., Foley, AL 36535 | 251.923.2111
VisitOWA.com | info@VisitOWA.com

OWA

Parks & Resort



This 520-acre destination features Tropic Falls—with 23 theme-park rides, indoor water park with convertible roof, and Big Water Bay, an outdoor wave pool with beach & surf simulator, Coastal Curl—as well as Downtown OWA's dining, shopping, and entertainment plus award-winning accommodations. Just minutes from Alabama beaches on the Foley Beach Express.

See next page for listing details.

- | | | |
|--|--|--|
|  RESTROOMS |  ATM |  FOUNTAIN |
|  PET AREA |  AUTOMATED EXTERNAL DEFIBRILLATOR |  LOCKERS |
|  MOTHER'S ROOM |  SMOKING AREA |  CABANAS |
|  GUEST SERVICES | | |

LEGEND

PLAY

1 FOLEY SPORTS TOURISM COMPLEX If you play it, you can play it better here — 16 state-of-the-art fields with TV-ready lighting, plus a championship field with seating for up to 1,000.

2 FOLEY EVENTS CENTER is 90,000 square feet of indoor space that can accommodate performances, competitions, and events of all sizes.

3 OWA THEATER Home to a year-round, blockbuster line-up of top tribute acts, comedy shows, holiday spectaculars and more. State-of-the-art sound, lighting and seating make for a comfortable and memorable venue—with adult beverages available for purchase!

4 PICKLEBALL AT OWA The region's first indoor pickleball center—you'll find great amenities, 24/7 memberships and easy online reservations.

5 ISLAND AMPHITHEATER Located on Lake OWA, the Island Amphitheater is a great place to enjoy musical performances, entertainment, and dazzling fireworks as part of Downtown OWA's event line-up. You won't want to miss seasonal festivities on the Island.

6 THE BOHEMIAN EVENT SPACE Downtown OWA's signature event venue with flexible space—and an ideal location—for meetings, reunions and celebrations of every kind.

7 BRANDON STYLES THEATER & MAGIC SHOP From dazzling magic tricks to spot-on celebrity impressions, Brandon Styles does it all in his LIVE family-friendly shows every week! Or catch a special event like stand-up comedy, murder mystery dinner shows and more!

PLAY (CONT.)

8 ARCADE AT OWA With more than 50 games available, play-card technology makes moving from one game to another easy. Don't forget to check out the redemption center before you leave!

9 TROPIC FALLS The centerpiece of OWA Parks & Resort is Tropic Falls, which includes a ride-focused theme park and the region's largest indoor water park covered by a convertible glass roof, a 30,000 square-foot wave pool and surf simulator.

SHOP

10 NATIVE TREASURES An incredible array of apparel, jewelry, home decor, art and gift items. Some are inspired by Native American design; others are authentic Native American creations.

11 THE SPICE & TEA EXCHANGE In an atmosphere that recalls an 18th-century trading post, explore the sights, smells and flavors of the world.

12 VACAY EVERYDAY BOUTIQUE Every day is a vacation at OWA—and that's the spirit behind this one-of-a-kind boutique! Our constantly refreshed collections are all curated to a laid-back, coastal-vacation vibe.

13 TU20: TOYS UNDER \$20 Inside this magical forest-themed shop, find something truly magical—a great selection of toys for under \$20—complete with a book-exchange corner!

14 FLUFFY'S PET SHOP believes your pet deserves the best! This unique Pet Shop features more than just treats and toys!

SHOP (CONT.)

15 ALVIN'S ISLAND Find beach-themed items for the whole family to enjoy and a large selection of souvenirs to bring back home.

16 SWEET TOOTH AT OWA From unique chocolates to vintage favorites, Sweet Tooth at OWA is one great surprise after another. Try one of the crazy soda flavors and knock out your gift list with a custom basket.

17 SOMETHIN' SASSY Gift and décor shop full of fantastic finds that make great gifts for every occasion.

18 FAIRHOPE SOAP COMPANY Locally handmade soaps, bath bombs, scrubs, candles, lotions, and shaving products using the finest ingredients created.

STAY

19 TROPIC HIDEAWAY RV RESORT Each site at Tropic Hideaway is extra-wide and amenity-rich. This luxury RV resort is a half mile from everything OWA Parks & Resort has to offer.

20 TOWNEPLACE SUITES BY MARRIOTT Choosing to stay at our Marriott TownePlace Suites allows guests the luxury of waking up and walking straight into a fun-filled day.

DINE

21 WAFFLES R WILD Restaurant and bar taking waffles to a new level! Breakfast and Brunch available all day.

DINE (CONT.)

22 STARBUCKS Coffee culture has hit OWA. Enjoy hot and cold drinks, pastries, snacks, and your seasonal favorites. Don't forget to check out the gift selection before you go!

23 MURDER CREEK DISTILLERY Moonshine distilled right on the streets of OWA? That's right! Check out the Murder Creek tasting room then shop for your favorite 'shines made right in Foley, Alabama. Enjoy the fun and take some home for your kin folks.

24 TOWNE TAP offers a unique and interactive drinking experience with its distinctive self-pour beer tap & dispensing system.

25 C'EST LE VIN WINE BAR & SHOP Enjoy unique wine, spirits, craft beer, charcuterie boards and other nibbles in this intimate spot.

26 COZUMEL BAR & GRILL offers an authentic Mexican culinary journey. From flavor-packed tacos to exquisite traditional dishes, our menu celebrates the richness of Mexican cuisine.

27 GUSSIE'S Named after beloved Aunt Gussie, this family-owned bar and grill brings a nostalgic, Key West vibe to Downtown OWA. Enjoy casual, family-friendly dining with a varied menu.

28 HERSHEY'S ICE CREAM PARLOR Sporting a 1950s vintage vibe, this ice cream parlor will take you back in time the moment you walk inside.

29 GROOVY GOAT Voted Alabama's #1 Sports Bar! Groovy Goat offers patrons a menu filled with sports bar inspired food, drinks, and catch the largest TV screens for sports in the area.



TROPIC FALLS AT OWA

TROPIC FALLS HOURS & INFO



Tropic Falls at OWA includes a ride-focused theme park, indoor water park with a convertible roof and Big Water Bay, an outdoor wave pool with beach & surf simulator, Coastal Curl—all just minutes from Alabama beaches on the Foley Beach Express.

- RESTROOMS
- ATM
- LOCKERS
- MOTHER'S ROOM
- AUTOMATED EXTERNAL DEFIBRILLATOR
- CABANAS
- GUEST SERVICES
- SMOKING AREA

PLAY

1 MIDWAY GAMES Reminiscent of all your favorites, try your hand at Tub Toss or shoot some hoops — you can even take home a keepsake if you win!

SHOP

2 TROP SHOP From Tropic Falls souvenirs to an item you left at home, Trop Shop offers two great locations with toys, cold beverages, candy and a variety of women's and men's apparel.

DINE

3 TIKI TREATS It doesn't get much more tropical than Tiki Treats—serving ice-cold Dole Soft Serve, pineapple floats & more. Try the pineapple upside-down funnel cake!

4 BAJA GRILL Everything from snacks like nachos, pretzel bites & french fries to burgers, hot dogs & chicken tenders. Don't forget to grab a fountain drink to wash it all down.

5 GRUB Celebrate the Caribbean vibes of Tropic Falls with our island-inspired menu. Located in Tropic Falls Indoor Water Park.

6 LIBATIONS Get your tropics on with our ice-cold, freshly made cocktails. Located in Tropic Falls Indoor Water Park.

7 BREAKERS BAR & GRILL Overlooking Big Water Bay, Breakers Bar & Grill hits the spot with tropically themed (or not!) burgers, bites, baskets & beverages.

PLUS Purchase a Coke Freestyle souvenir cup at Grub, Baja Grill or Breakers Bar & Grill and get refills during your visit!

THEME PARK ATTRACTIONS

8 FLYING TIGERS Kids will love the plane's swinging motion as the ride makes its circles. *Rider under 36 inches in height may not ride this attraction. Rider between the height of 36 and 42 inches may ride if accompanied by a responsible person. Rider 42 inches or taller may ride alone.*

9 SKY BALLOONS Sky balloons is the new way to soar among the clouds. *Rider under 42 inches in height may ride if accompanied by a responsible person. Rider above 42 inches may ride alone.*

10 SOUTHERN EXPRESS Grab the family and go on a mining excursion on this timeless ride. *Rider under 42 inches in height may not ride this attraction. Rider above 42 inches may ride alone.*

11 TEA TIME Feel fond memories rush back as soon as you spin around at top speed in the beautifully crafted teacups. *Rider under 36 inches in height may ride if accompanied by a responsible person.*

12 ROCKIN' RAFT Riders will feel as though they are on the open oceans as the raft takes them back, forth, up and around. *Rider under 42 inches in height may ride if accompanied by responsible person.*

13 WACKY WATERS More than a splash pad, it's almost 10,000 square feet of water-themed fun. *Guests under 36 inches in height must be accompanied by a responsible person.*

14 AEROZOOM The colorful AeroZoom gives riders a chance to experience and be in control of their own hang-gliding adventure. Riders can control the movement of the glider's wings as they fly through the air. *Rider under 42 inches in height may not ride this attraction. Rider between the height of 42 and 48 inches may ride if accompanied by a responsible person. Rider above 48 inches may ride alone.*

15 ZIP ZAP RACE Hop in the driver's seat and take off on a fun driving excursion with friends. *Rider must be between 36 and 51 inches in height to ride this attraction. Guests under 36 inches can not ride. Guests above 51 inches can not ride.*

16 GULLY WASHER A kid-friendly, free-falling ride that will have everyone giggling in their seats. *Rider under 36 inches in height may ride if accompanied by a responsible person. Each seat can accommodate one child. The seats on either end of the seat cart may accommodate an adult rider.*

For ride rules and restrictions: VisitOWA.com/Rules-Regulations.

See next page for additional listing details.

LEGEND

THEME PARK ATTRACTIONS (CONT.)

17 LEAP FROG Multicolored frogs provide the little ones with hours of fun. *Rider under 36 inches in height may ride if accompanied by a responsible person.*

18 FLYING ACES Feel the wind in your hair as you are taken round and round in multicolored airplanes. *Rider under 36 inches in height may ride if accompanied by a responsible person. Rider 36 inches or taller may ride unaccompanied.*

19 SWINGIN' FUN The Swingin' Fun is exactly how it sounds: Fun! Sit back to back with friends and get some air as the ride accelerates and swings each way. *Rider must be between 36 and 72 inches in height to ride this attraction.*

20 HAPPY HAULERS Riders take off twisting and turning through the turn-of-the-century atmosphere. *Rider under 36 inches in height may ride if accompanied by a responsible person.*

21 FLUTTER BY An interactive ride that allows you to pedal and take control of your butterfly experience. *Rider under 36 inches in height may not ride this attraction. Rider between the height of 36 and 48 inches may ride if accompanied by a responsible person. Rider 48 inches or taller may ride alone.*

22 ROLLIN' THUNDER This coaster will have you twisting, turning, looping and dropping all day long. *Rider under 51 inches in height may not ride this attraction.*

23 WAVE RIDER Its blue tracks and wave-like shape will make you think you're on open waters while spinning round and round. *Rider under 48 inches in height may not ride this attraction.*

THEME PARK ATTRACTIONS (CONT.)

24 FLYING CAROUSEL Beautiful colors and lights on the Flying Carousel will transport every rider to a magical adventure! If you soar around the twinkling lights enough, they may just turn into stars. The carousel's fun take on traditional swings will leave you coming back for more. *Rider under 42 inches in height may not ride this attraction. Rider between the height of 42 and 48 inches may ride if accompanied by a responsible person in double seat. Rider 48 inches or taller may ride alone.*

25 AIR RACER This is your chance to feel the G-force thrust upon pilots when performing acrobatic maneuvers. *Rider under 48 inches in height may not ride this attraction. Rider above 48 inches or taller may ride alone.*

26 ALABAMA WHAM'A Looks can be deceiving with the Alabama Wham'a! Boarding the ride at a horizontal position, the circular frame then changes course and raises its passengers to resemble a (thrilling and fast-paced) Ferris wheel. *Rider under 48 inches in height may not ride this attraction. Rider above 48 inches or taller may ride alone.*

27 TWISTER This unique ride spins 360° in multiple directions, keeping you on your toes at all times—except when you're upside down! Action packed and full of bright lights, the Twister will take you on a whirlwind adventure. *Rider under 48 inches in height may not ride this attraction.*

28 CRAZY MOUSE Take in a 360° view as the mice scurry up and down the tracks. *Rider under 42 inches in height may not ride this attraction. Rider between 42 inches and 48 inches may ride if accompanied by a responsible person. Rider 48 inches or taller may ride alone.*

29 MYSTIC MANSION A frightfully fun, interactive ride inside a themed "mansion." *Guests under the height of 36 inches cannot ride. Guests between 36 inches and 42 inches may ride if accompanied by a responsible person. Guests over 42 inches may ride alone.*

WATER PARK ATTRACTIONS

30 CITRUS CYCLONE Up to 2 riders can hop in a boat-like inflatable tube. Each boat drops and dives throughout the slide, accelerating into high-speed turns. This fun slide mimics the feeling of being in a world cup ski race.

31 SERPENTINE SWIRL This slide is a body slide that accelerates riders through open flumes into back-to-back turns, 360° and high-banking loops.

32 AQUA CHASER This attraction features 3 slides with mats for riders to compete with their friends and see who reaches the bottom first.

33 TANGERINE SCREAM This slide is a body slide that is a nearly vertical drop into a narrow flume. Riders will accelerate to high thrilling speeds.

34 PIRANHA PLUNGE This body slide features a thrilling floor drop leading into a 360° loop which accelerates the rider to a high speed.

35 FORBIDDEN FALLS This family adventure slide can hold 2 riders on an inflatable. It features twist in-runs and straight in-runs for unique ride experiences.

36 TUKI'S TOWER Kid friendly tropical play structure featuring 5 slides and a dump bucket tower.

37 CASTAWAY CREEK Relax on a winding journey around the indoor water park.

WATER PARK ATTRACTIONS (CONT.)

38 BIG WATER BAY Catch some rays and ride the waves in Big Water Bay. The 30,000 square foot wave pool comes complete with a giant screen, ample seating, private cabana rentals and more.

39 COASTAL CURL Hang ten on our surf simulator! Located within Big Water Bay, surrounded by all the attractions, entertainment and amenities of Tropic Falls.

For ride rules and restrictions: VisitOWA.com/Rules-Regulations.





PLAN BY SEASON

WINTER

FRIDAY DEAL DAYS

Shopping, Dining & drinks, Entertainment. You don't want to miss these specials and deals throughout Downtown. Limited time only.

OWA ARTS & CRAFTS FESTIVAL

Enjoy vendors, live music, and kids' events in Downtown OWA.

KREWE DU KIDZ MASQUERADE

Family-friendly street party throughout Downtown OWA.

PUPPY GRAS PET PARADE

Pet parade and a costume contest.

MARDI GRAS PARADE AND PARTY

Parade in Downtown OWA.

SPRING

RMHC RUBBER DUCKY REGATTA

Adopt a duck and join in the fun and frivolity. Proceeds benefit Ronald McDonald House Charities of Mobile. Free activities and music throughout the day.

BUNNIES AND BASKETS

Arts & crafts, hunt for eggs & photos with the Easter Bunny.

RAINBOW RUN

Get splashed with vibrant color in this fun run!

EARTH DAY EVENT

Home & Garden Show with Coca Cola

GULF COAST HOT AIR BALLOON FESTIVAL

This high-flying, adventure-filled event includes live entertainment, art & craft displays, and more! Balloon flights and glows take place at dusk and dawn when weather permits. Admission is FREE!

SUMMER

GULF COAST REGIONAL MUSTANG & MEGA CAR SHOW

Dazzling car show held in Downtown OWA with a variety of different vehicles. Free to attend.

ALOHA SUMMER KICKOFF

Enjoy the start of summer with live performances and activities.

OWA LIVE

Free live music concerts, Saturdays all summer at the OWA Island Amphitheater.

FATHER'S DAY WEEKEND

Celebrate all things dad all weekend long.

4TH OF JULY WEEKEND

Enjoy live music, activities and a fireworks show.

SUMMER (cont.)

ISLAND DAY

Chalk art contest, steel drum band & more tropical fun at OWA.

TUKI'S BIRTHDAY

Enjoy live music, exciting performances, and free kids' activities throughout Downtown & inside Tropic Falls, including a parade and Tuki Meet & Greets.

END OF SUMMER BASH

Celebrate the end of summer at OWA!

FALL

LABOR DAY WEEKEND

Kick off the fall season with an entire weekend of fun.

LABOR DAY CAR SHOW

See cars of all makes and models on display in the streets of Downtown OWA.

ISLAND MOVIE NIGHTS

Bring the family to OWA Island for a fun movie night.

COMMUNITY SAFETY DAY

Helicopters, demos and safety-focused activities for all ages.

OKTOBERFEST

Enjoy a day of brews, live music, games and vendors throughout Downtown OWA.

HALLOWEEN AT OWA

Kid-friendly arts and crafts, Halloween contests, trick-or-treating with characters, scare zones and more.

CHRISTMAS

TREE LIGHTING CEREMONY

Ring in the holiday season at OWA! Enjoy live entertainment, family activities as we light our 36 ft tall tree.

BLACK FRIDAY

Catch exclusive deals and offers only found at OWA.

CHRISTMAS AT OWA

'Tis the Season for family fun! Visit the North Pole, meet Santa and have an elfish good time celebrating the season.

SUGARPLUM FESTIVAL

A sweet holiday festival dedicated to arts and crafts vendors, sugary treats, and all things sugar plum!

NEW YEAR'S EVE

Ring in the new year in Downtown OWA! Don't miss out on electrifying fireworks, live performances & more.

Fireworks event

SCAN FOR MORE EVENTS



2024 TROPIC FALLS SEASON PASSES

2024 benefits include*	Diamond	Platinum
Unlimited visits to theme park, water park and outdoor wave pool ¹	✓	✓
Bring a friend tickets ²	4	2
Lodging discount at Marriott TownePlace Suites at OWA (based on availability)	15% off	10% off
Lodging discount at Tropic Hideaway RV Resort (based on availability)	15% off	10% off
Discounts on select dining and merchandise at Tropic Falls ³	15% off	10% off
Discounted cabana rental	\$15 off	\$10 off
Access to Passholder exclusive events at Tropic Falls	✓	✓
Discounted Day Passes ⁴	\$12 off	\$10 off

* Pass perks are only applicable for Diamond/Platinum Passholders; discounts cannot be stacked/combined with other offers, coupons or discounts.
¹ Valid through December 31, 2024. Attractions subject to availability.
² Available for use through December 31, 2024. *Black out dates apply. Limit two per visit regardless of season pass level.
 *Black out dates
 Saturdays during June, July, & August
³ Dining and merchandise include items from Trop Shop, Grub, Baja Grill and Tiki Treats.
⁴ Limit 4 (four) combo day passes per passholder, per day. \$12 off for Diamond & \$10 off for Platinum Passholders

All times and activities are subject to change without notice.