



THRILL, THEN CHILL.

Driving Directions from Gulf Shores & Orange Beach

- Take the Foley Beach Express North from Gulf Shores and Orange Beach
- OWA is located at the northwest corner of the Foley Beach Express and County Road 20

Driving Directions from I-10 South

- Take Exit 49 Baldwin Beach Express Southbound
- OWA is located at the northwest corner of the Foley Beach Express and County Road 20

Driving Directions from I-65 South

- Take Exit 34 Highway 59 to North Foley
- Continue Southbound on the Foley Beach Express Express and County Road 20
- OWA is located at the northwest corner of the Foley Beach Express and County Road 20

FREE PARKING



OFFICIAL SPONSORS



WE'RE SOCIAL    

1501 S. OWA Blvd., Foley, AL 36535 | 251.923.2111
VisitOWA.com | info@VisitOWA.com



PLAY | STAY | SHOP | DINE

WELCOME TO OWA

The centerpiece of 520-acre OWA Parks & Resort is Tropic Falls — featuring 23 theme-park rides, an all-new indoor water park with convertible roof, and Big Water Bay, an outdoor wave pool with beach & surf simulator, Coastal Curl. With Downtown OWA's dining, shopping, and entertainment plus award-winning accommodations, OWA is the place in Coastal Alabama to thrill, then chill.



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OWA

Parks & Resort



This 520-acre destination features Tropic Falls—with 23 theme-park rides, indoor water park with convertible roof, and Big Water Bay, an outdoor wave pool with beach & surf simulator, Coastal Curl—as well as Downtown OWA's dining, shopping, and entertainment plus award-winning accommodations. Just minutes from Alabama beaches on the Foley Beach Express.

See next page for listing details.

- | | | |
|----------------|----------------------------------|----------|
| RESTROOMS | ATM | FOUNTAIN |
| PET AREA | AUTOMATED EXTERNAL DEFIBRILLATOR | LOCKERS |
| MOTHER'S ROOM | SMOKING AREA | CABANAS |
| GUEST SERVICES | | |

LEGEND

PLAY



FOLEY SPORTS TOURISM COMPLEX If you can play it, you can play it better here — 16 state-of-the-art fields with TV-ready lighting, plus a championship field with seating for up to 1,000.



FOLEY EVENTS CENTER is 90,000 square feet of indoor space that can accommodate performances, competitions, and events of all sizes.



OWA THEATER Home to a year-round, blockbuster line-up of top tribute acts, comedy shows, holiday spectaculars and more. State-of-the-art sound, lighting and seating make for a comfortable and memorable venue—with adult beverages available for purchase!



ISLAND AMPHITHEATER Located on Lake OWA, the Island Amphitheater is a great place to enjoy musical performances, entertainment, and dazzling fireworks as part of Downtown OWA's event line-up. You won't want to miss seasonal festivities on the Island.



THE BOHEMIAN Downtown OWA's signature event venue with flexible space—and an ideal location—for meetings, reunions and celebrations of every kind.



PAINT PARTY STUDIOS Creativity starts here—from take-home kits and gifts to on-site painting parties for kids or adults!



CLASH ESPORTS & VR EXPERIENCE VR experiences and more than 50 games are available—and check website for upcoming tournaments and other special offers/events.



BRANDON STYLES THEATER & MAGIC SHOP From dazzling magic tricks to spot-on celebrity impressions, Brandon Styles does it all in his LIVE family-friendly shows every week! Or catch a special event like stand-up comedy, murder mystery dinner shows and more!



ARCADE AT OWA With more than 50 games available, play-card technology makes moving from one game to another easy. Don't forget to check out the redemption center before you leave!

PLAY (CONT.)



TROPIC FALLS The centerpiece of OWA Parks & Resort is Tropic Falls, which includes a ride-focused theme park and the region's largest indoor water park covered by a convertible glass roof, a 30,000 square-foot wave pool and surf simulator.

SHOP



NATIVE TREASURES An incredible array of apparel, jewelry, home decor, art and gift items. Some are inspired by Native American design; others are authentic Native American creations.



BODY TUNE PLUS Specializing in frequency-infused, all natural products, Body Tune Plus carries jewelry and other items that help the body return to its natural state.



THE SPICE & TEA EXCHANGE In an atmosphere that recalls an 18th-century trading post, explore the sights, smells and flavors of the world.



VACAY EVERYDAY Every day is a vacation at OWA—and that's the spirit behind this one-of-a-kind boutique! Our constantly refreshed collections are all curated to a laid-back, coastal-vacation vibe.



TU20: TOYS UNDER \$20 Inside this magical forest-themed shop, find something truly magical—a great selection of toys for under \$20—complete with a book-exchange corner!



ALVIN'S ISLAND Find beach-themed items for the whole family to enjoy and a large selection of souvenirs to bring back home.



SWEET TOOTH AT OWA From unique chocolates to vintage favorites, Sweet Tooth at OWA is one great surprise after another. Try one of the crazy soda flavors and knock out your gift list with a custom basket.

SHOP (CONT.)



FAIRHOPE SOAP COMPANY Locally handmade soaps, bath bombs, scrubs, candles, lotions, and shaving products using the finest ingredients created.

STAY



TROPIC HIDEAWAY RV RESORT Each site at Tropic Hideaway is extra-wide and amenity-rich. This luxury RV resort is onsite at OWA Parks & Resort, just steps from Tropic Falls and Downtown OWA! (Opening summer 2023)



TOWNEPLACE SUITES BY MARRIOTT Choosing to stay at our Marriott TownePlace Suites allows guests the luxury of waking up and walking straight into a fun-filled day.

DINE



PAULA DEEN'S FAMILY KITCHEN Hey y'all! Enjoy Southern classics served up family-style. Don't forget to take some time to peruse Paula's unique selection of cookbooks, specialty food items, kitchen items and more!



RUM ISLAND DAIQUIRI BAR Step into Rum Island for a refreshing taste of the Caribbean right in Downtown OWA. Choose from icy frozen daiquiris and margaritas or a few specials found only on Rum Island. Ready for a stroll through Downtown? Grab one to go.



VALERIO'S PIZZA & ITALIAN From fresh salads to tasty paninis and pastas, Valerio's offers fresh ingredients for dining in or take out. Pizza aficionado? Try one of the popular specialty pizzas or build your own. Grab a beer or wine "to go" and explore Downtown OWA. Just ask for an entertainment cup.



AUNTIE ANNE'S & CINNABON Pretzels and cinnamon rolls join together at this iconic location in Downtown OWA!

DINE (CONT.)



STARBUCKS COFFEE Coffee culture has hit OWA. Enjoy hot and cold drinks, pastries, snacks, and your seasonal favorites. Don't forget to check out the gift selection before you go!



MURDER CREEK DISTILLERY Moonshine distilled right on the streets of OWA? That's right! Check out the Murder Creek tasting room then shop for your favorite 'shines made right in Foley, Alabama in the good ol' USA! Enjoy the fun and take some home for your kin folks.



LUCY'S RETIRED SURFERS BAR If you enjoy the laid-back vibes of the beach, head to Lucy's and grab a meal and drink!



C'EST LE VIN WINE BAR & SHOP Enjoy unique wine, spirits, craft beer, charcuterie boards and other nibbles in this intimate spot.



EL DIABLO EXPRESS Fast, friendly counter service and a great patio make this the local-favorite spot for amazing tacos, bowls, empanadas, margaritas and more!



GUSSIE'S Named after beloved Aunt Gussie, this family-owned bar and grill brings a nostalgic, Key West vibe to Downtown OWA. Enjoy casual, family-friendly dining with a varied menu. (Opening summer 2023.)



SUSHI CO. From adventurous rolls to classic hibachi plates, Sushi Co.'s variety of choices are perfect for a quick bite or a sit-down meal.



HERSHEY'S ICE CREAM PARLOR Sporting a 1950s vintage vibe, this ice cream parlor will take you back in time the moment you walk inside.



GROOVY GOAT Voted Alabama's #1 Sports Bar! Groovy Goat offers patrons a menu filled with sports bar inspired food, drinks, and catch the largest TV screens for sports in the area.



TROPIC FALLS AT OWA

TROPIC FALLS HOURS & INFO



Tropic Falls at OWA includes a ride-focused theme park, indoor water park with a convertible roof and Big Water Bay, an outdoor wave pool with beach & surf simulator, Coastal Curl—all just minutes from Alabama beaches on the Foley Beach Express.

- RESTROOMS
- ATM
- LOCKERS
- MOTHER'S ROOM
- AUTOMATED EXTERNAL DEFIBRILLATOR
- CABANAS
- GUEST SERVICES
- SMOKING AREA

PLAY

- MIDWAY GAMES** Reminiscent of all your favorites, try your hand at Tub Toss or shoot some hoops — you can even take home a keepsake if you win!

SHOP

- TROP SHOP** From OWA souvenirs to an item you left at home, Trop Shop offers two great locations with toys, cold beverages, candy and a variety of women's and men's apparel.

DINE

- TIKI TREATS** It doesn't get much more tropical than Tiki Treats—serving ice-cold Dole Soft Serve, pineapple floats & more. Try the pineapple upside-down funnel cake!
- BAJA GRILL** Everything from snacks like nachos, pretzel bites & French fries to burgers, hot dogs & chicken tenders. Don't forget to grab a fountain drink to wash it all down.
- GRUB** Celebrate the Caribbean vibes of Tropic Falls with our island-inspired menu. Located in Tropic Falls Indoor Water Park.
- LIBATIONS** Get your tropics on with our ice-cold, freshly made cocktails. Located in Tropic Falls Indoor Water Park.
- BREAKERS BAR & GRILL** Overlooking Big Water Bay, Breakers Bar & Grill hits the spot with tropically themed (or not!) burgers, bites, baskets & beverages.

PLUS Purchase a Coke Freestyle souvenir cup at Grub, Baja Grill or Breakers Bar & Grill and get refills during your visit!


For ride rules and restrictions: [VisitOWA.com/Rules-Regulations](https://www.visitowa.com/rules-regulations).


See next page for additional listing details.


THEME PARK ATTRACTIONS


- FLYING TIGERS** Kids will love the plane's swinging motion as the ride makes its circles. *Rider under 36 inches in height may not ride this attraction. Rider between the height of 36 and 42 inches may ride if accompanied by a responsible person. Rider 42 inches or taller may ride alone.*
- SKY BALLOONS** Sky balloons is the new way to soar among the clouds. *Rider under 42 inches in height may ride if accompanied by a responsible person. Rider above 42 inches may ride alone.*
- SOUTHERN EXPRESS** Grab the family and go on a mining excursion on this timeless ride. *Rider under 42 inches in height may not ride this attraction. Rider above 42 inches may ride alone.*
- TEA TIME** Feel fond memories rush back as soon as you spin around at top speed in the beautifully crafted teacups. *Rider under 36 inches in height may ride if accompanied by a responsible person.*
- ROCKIN' RAFT** Riders will feel as though they are on the open oceans as the raft takes them back, forth, up and around. *Rider under 42 inches in height may ride if accompanied by responsible person.*
- WACKY WATERS** More than a splash pad, it's almost 10,000 square feet of water-themed fun. *Guests under 36 inches in height must be accompanied by a responsible person.*
- AEROZOOM** The colorful AeroZoom gives riders a chance to experience and be in control of their own hang-gliding adventure. Riders can control the movement of the glider's wings as they fly through the air. *Rider under 42 inches in height may not ride this attraction. Rider between the height of 42 and 48 inches may ride if accompanied by a responsible person. Rider above 48 inches may ride alone.*
- ZIP ZAP RACE** Hop in the driver's seat and take off on a fun driving excursion with friends. *Rider must be between 36 and 51 inches in height to ride this attraction. Guests under 36 inches can not ride. Guests above 51 inches can not ride.*
- GULLY WASHER** A kid-friendly, free-falling ride that will have everyone giggling in their seats. *Rider under 36 inches in height may ride if accompanied by a responsible person. Each seat can accommodate one child. The seats on either end of the seat cart may accommodate an adult rider.*


THEME PARK ATTRACTIONS (CONT.)


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
LEAP FROG Multicolored frogs provide the little ones with hours of fun. *Rider under 36 inches in height may ride if accompanied by a responsible person.*
- 


FLYING ACES Feel the wind in your hair as you are taken round and round in multicolored airplanes. *Rider under 36 inches in height may ride if accompanied by a responsible person. Rider 36 inches or taller may ride unaccompanied.*
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SWINGIN' FUN The Swingin' Fun is exactly how it sounds: Fun! Sit back to back with friends and get some air as the ride accelerates and swings each way. *Rider must be between 36 and 72 inches in height to ride this attraction.*
- 

HAPPY HAULERS Riders take off twisting and turning through the turn-of-the-century atmosphere. *Rider under 36 inches in height may ride if accompanied by a responsible person.*
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FLUTTER BY An interactive ride that allows you to pedal and take control of your butterfly experience. *Rider under 36 inches in height may not ride this attraction. Rider between the height of 36 and 48 inches may ride if accompanied by a responsible person. Rider 48 inches or taller may ride alone.*
- 


ROLLIN' THUNDER This coaster will have you twisting, turning, looping and dropping all day long. *Rider under 51 inches in height may not ride this attraction.*
- 


FREEDOM FLYER With swings tall as the Rollin' Thunder, Freedom Flyer gives you a vantage point to see the entire Park. *Rider under 42 inches in height may not ride this attraction. Rider between the height of 42 and 48 inches may ride if accompanied by a responsible person. Rider 48 inches or taller may ride alone.*
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WAVE RIDER Its blue tracks and wave-like shape will make you think you're on open waters while spinning round and round. *Rider under 48 inches in height may not ride this attraction.*


THEME PARK ATTRACTIONS (CONT.)


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FLYING CAROUSEL Beautiful colors and lights on the Flying Carousel will transport every rider to a magical adventure! If you soar around the twinkling lights enough, they may just turn into stars. The carousel's fun take on traditional swings will leave you coming back for more. *Rider under 42 inches in height may not ride this attraction. Rider between the height of 42 and 48 inches may ride if accompanied by a responsible person in double seat. Rider 48 inches or taller may ride alone.*
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AIR RACER This is your chance to feel the G-force thrust upon pilots when performing acrobatic maneuvers. *Rider under 48 inches in height may not ride this attraction. Rider above 48 inches or taller may ride alone.*
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ALABAMA WHAM'A Looks can be deceiving with the Alabama Wham'a! Boarding the ride at a horizontal position, the circular frame then changes course and raises its passengers to resemble a (thrilling and fast-paced) Ferris wheel. *Rider under 48 inches in height may not ride this attraction. Rider above 48 inches or taller may ride alone.*
- 

TWISTER This unique ride spins 360° in multiple directions, keeping you on your toes at all times—except when you're upside down! Action packed and full of bright lights, the Twister will take you on a whirlwind adventure. *Rider under 48 inches in height may not ride this attraction.*
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CRAZY MOUSE Take in a 360° view as the mice scurry up and down the tracks. *Rider under 42 inches in height may not ride this attraction. Rider between 42 inches and 48 inches may ride if accompanied by a responsible person. Rider 48 inches or taller may ride alone.*
- 

MYSTIC MANSION A frightfully fun, interactive ride inside a themed "mansion." *Guests under the height of 36 inches cannot ride. Guests between 36 inches and 42 inches may ride if accompanied by a responsible person. Guests over 42 inches may ride alone.*

WATER PARK ATTRACTIONS

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CITRUS CYCLONE Up to 2 riders can hop in a boat-like inflatable tube. Each boat drops and dives throughout the slide, accelerating into high-speed turns. This fun slide mimics the feeling of being in a world cup ski race.
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SERPENTINE SWIRL This slide is a body slide that accelerates riders through open flumes into back-to-back turns, 360° and high-banking loops.
- 

AQUA CHASER This attraction features 3 slides with mats for riders to compete with their friends and see who reaches the bottom first.
- 

TANGERINE SCREAM This slide is a body slide that is a nearly vertical drop into a narrow flume. Riders will accelerate to high thrilling speeds.
- 


PIRANHA PLUNGE This body slide features a thrilling floor drop leading into a 360° loop which accelerates the rider to a high speed.
- 


FORBIDDEN FALLS This family adventure slide can hold 2 riders on an inflatable. It features twist in-runs and straight in-runs for unique ride experiences.
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TUKI'S TOWER Kid friendly tropical play structure featuring 5 slides and a dump bucket tower.
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CASTAWAY CREEK Relax on a winding journey around the indoor water park.

WATER PARK ATTRACTIONS (CONT.)

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BIG WATER BAY Catch some rays and ride the waves in Big Water Bay. The 30,000 square foot wave pool comes complete with a giant screen, ample seating, private cabana rentals and more. You don't have to leave OWA for your next tropical escape and beach vibe.
- 

COASTAL CURL Hang ten on our surf simulator! Located within Big Water Bay, surrounded by all the attractions, entertainment and amenities of Tropic Falls.

For ride rules and restrictions: VisitOWA.com/Rules-Regulations.





ANNUAL EVENTS

WINTER

OWA ARTS & CRAFTS FESTIVAL

Enjoy vendors, music and a fun art contest in Downtown OWA.

KREWE DU KIDZ WALKING PARADE

Kids Parade through Downtown OWA with after party on OWA Island.

PUPPY GRAS PET PARADE

Pet parade and a costume contest.

MARDI GRAS PARADE AND PARTY

Parade in Downtown OWA.

SPRING

THIRSTY THURSDAYS

Enjoy drink specials every Thursday at select restaurants at OWA.

ST. PAWTTY'S DAY

Bring your furry friends for St. Patrick's Day fun.

MUSTANG CAR SHOW

View a variety of hot rods and classic cars.

BUNNIES AND BASKETS

Arts & crafts, hunt for eggs & photos with the Easter Bunny.

RAINBOW RUN

Get splashed with vibrant color in this fun run!

SUMMER

GULF COAST HOT AIR BALLOON FESTIVAL

An epic kickoff event for the Gulf Coast Hot Air Balloon Festival!

MOTHER'S DAY WEEKEND

Celebrate mom with food, fun and memories.

MEMORIAL DAY WEEKEND PARTY

Enjoy the start of summer with live performances and activities.

FATHER'S DAY WEEKEND

Celebrate all things dad all weekend long.

4TH OF JULY WEEKEND PARTY

Enjoy live music, activities and a firework show

SUMMER (CONT.)

END OF SUMMER BASH

Celebrate the end of summer at OWA!

COMMUNITY SAFETY DAY

Helicopters, demos and safety-focused activities for all ages.

FALL

LABOR DAY WEEKEND PARTY

End the summer season with an entire weekend of fun.

ISLAND MOVIE NIGHTS

Bring the family to OWA Island for a fun movie night.

OKTOBERFEST

Enjoy a day of brews, live music, games and vendors throughout Downtown OWA.

HALLOWEEN AT OWA

Kid-friendly arts and crafts, Halloween contests, trick-or-treating with characters, scare zones and more.

WINTER

VETERANS DAY WEEKEND

Treat a hero with a day of fun and special deals all throughout OWA.

TREE LIGHTING CEREMONY

Light our 36 ft. tall tree with us and enjoy live entertainment.

BLACK FRIDAY

Catch exclusive deals and offers only found at OWA.

CHRISTMAS ACTIVITIES

Enjoy brunch, meet Santa & Mrs. Claus and listen to holiday music.

NEW YEAR'S EVE

Fireworks event

SCAN FOR
MORE EVENTS



All times and activities are subject to change without notice.

TROPIC FALLS SEASON PASSES

DIAMOND PASS

OUR MOST EXCLUSIVE SEASON PASS IS JUST \$299.99

Enjoy unlimited visits to Tropic Falls.
Enhanced perks include:

- 4 Bring a Friend Tickets FREE—a \$280 value
Available for redemption in Spring & Fall. Blackout dates apply. Limit 2 per visit.
- \$12 off Tropic Falls General Admission Day Passes
Limit four per passholder, per day.
- 15% off lodging at Marriott TownePlace Suites
Limit one discount per reservation. Must book by phone or in-person.
- 15% off select dining and merchandise at Tropic Falls & Downtown OWA
- Exclusive 1-hour early access to parks (as available)
- Access to exclusive passholder events
- \$15 off each additional season pass when purchased by passholder.
Limit four.

PLATINUM PASS

JUST \$269.99 FOR A FULL YEAR OF FUN!

Enjoy unlimited visits to Tropic Falls.
Perks include:

- 2 Bring a Friend Tickets FREE—a \$140 value
Available for redemption in Spring & Fall. Blackout dates apply. Limit 2 per visit.
- \$10 off Tropic Falls General Admission Day Passes
Limit four per passholder per day.
- 10% off lodging at Marriott TownePlace Suites
Limit one discount per reservation. Must book by phone or in-person.
- 10% off select dining and merchandise at Tropic Falls & Downtown OWA
- Exclusive 1-hour early access to parks (as available)
- Access to exclusive passholder events
- \$10 off each additional season pass when purchased by passholder.
Limit four.

Season Pass Conditions:

- Season Pass wristbands must be redeemed at Tropic Falls gate and activated prior to use.
- All height and safety requirements apply.
- The pass is non-transferable and may be used only by the passholder member.
- Abuse of the conditions stated will result in loss of the pass/wristband use without refund.

See all rules & benefits at [VisitOWA.com/season-passes](https://www.visitowa.com/season-passes).