

# OWA<sup>TM</sup> THEATER

OWA  
*Parks & Resort*

1501 S. OWA BLVD.  
FOLEY, ALABAMA 36535  
(251) 923-3490



VisitOWA.com



The logo for OWA Theater, featuring the text "OWA" in a large, white, sans-serif font with a stylized wave graphic above the "A", and "THEATER" in a smaller, white, sans-serif font below it. The logo is set against a teal circular background.A circular inset image showing the exterior entrance of the OWA Theater. The entrance features a brick wall with large glass doors and windows. There are decorative star-shaped lights on the wall to the right of the entrance. The interior is visible through the glass, showing a well-lit space.A large circular inset image showing the interior of the OWA Theater lobby. The space is high-ceilinged with exposed brick walls and a polished floor. Numerous pendant lights hang from the ceiling. There are orange armchairs, a wooden bench, and a clothing rack with various items. A sign on the wall reads "OWA Theater" and "Presents On Site Now".

# OWA THEATER

**Welcome to the OWA Theater!** Located at OWA Parks & Resort in Foley, AL only 7 miles North of Coastal Alabama, this 430+ seat theater is perfect for any event.

The centerpiece of Downtown OWA's entertainment offerings, the OWA Theater hosts sell-out events year-round, from Halloween Horror Shows to productions like Christian Comedy Fest and Menopause the Musical. State of the art sound, lighting and seating make for a comfortable & memorable venue—and adult beverages are available for purchase!

OWA Theater is ready to host an abundance of different events. The theater is ideal for corporate parties, business seminars, choir and live performances, award ceremonies, and even weddings. This space can accommodate groups of any size and is ready to welcome its guests.

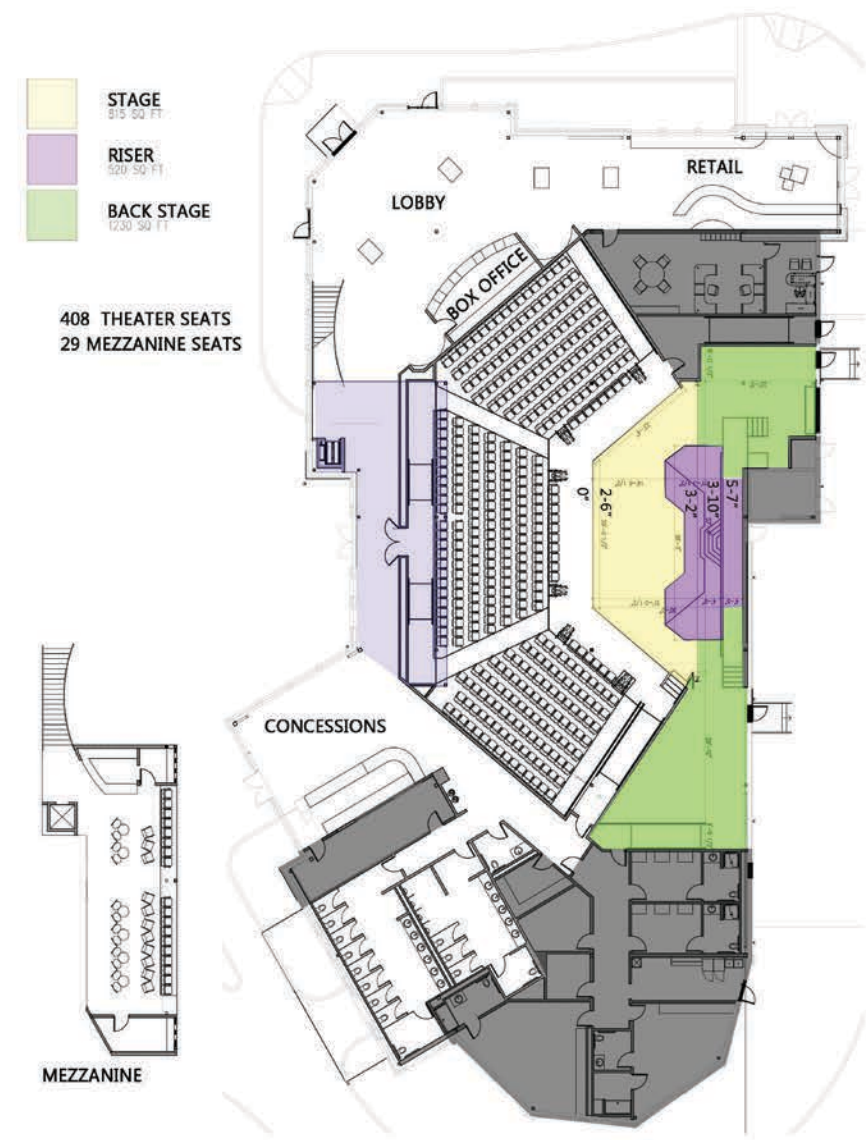




## FEATURES & AMENITIES

With this spacious venue available year-round hosting events like Dance Recitals, Pageants, Private Screenings, Fundraisers, Corporate Events, Theater Performances, Award Ceremonies, Presentations, and more the OWA Theater has a variety of features and amenities adaptable for any event.

- OWA Theater has a seating capacity of 402 seats and 6 wheelchair accessible spaces ensuring there is not a bad seat in the house.
- The concession area offers a wide variety of snacks complete with an appetizer catering menu available, as well as a specialized alcoholic and non-alcoholic drink menu.
- The mezzanine is the perfect place to host a party for you and your closet friends, an after hours business gathering, or a small family get together. The Mezzanine has a private cash bar to cater to your guests making it the perfect location for your special event. Please inquire about capacity.
- Marquee signage placement for the event.
- Digital poster in ticket office.
- Mobile bar that can be used for group gatherings.
- Online ticketing through our Audience View technology service.
- Box Office staffing throughout the entire ticketing sales process.
- Ticketing sales reports to track your progress.
- House management and ushering staff for your show.
- Lockable dressing room(s) during tech rehearsals and shows.
- Scheduled announcements via official OWA website and social media outlets.
- Adjustable pricing to event specifications.
- Assisted listening devices.
- Lobby available for event rental and pre-show gatherings.







## TICKETING & LOBBY

The lobby at OWA Theater is comprised of the ticket counter, where guests can purchase their tickets and check in, and the gift shop, where you can choose a special gift to bring home to remember your experience.

Guests looking for a one-on-one purchasing experience can simply speak to a Team Member at the sales counter during regular theater hours. For those that have already bought their tickets, simply approach the counter with your tickets and our Team Members will check you in.



The gift shop features all kinds of souvenirs and items for Guests to peruse. From art to silly gifts, clothing items and more, guests are sure to find something for that special someone.

Restrooms and the concessions area are conveniently located down the main hallway, as well as the staircase to our mezzanine area. A handicap accessible lift is available for guests that may require one to reach the mezzanine level. Please ask a Team Member for assistance.





## CONCESSIONS AREA

OWA Theater's concessions area has a variety of different food and drink options. Choose a classic theater meal, like popcorn or nachos, or enjoy a special alcoholic beverage to get your night started.

Plus, the concessions area has access to an outside patio area with tables and chairs for additional space if needed for any kind of event.

Other perks are available! If you're interested, just inquire with our Theater Team for more information.

- Wide variety of snacks
- Appetizer catering menus
- Specialized alcoholic drinks
- Non-alcoholic drink menu







## OTHER KEY FEATURES

OWA Theater is located at OWA Parks & Resort in Foley, AL. Nestled among a variety of restaurants and shops, guests can stroll through the streets of Downtown OWA before their event begins.

Sit down and enjoy a relaxed meal in Downtown OWA. Choose from our list of big name restaurants and local favorites, such as Paula Deen's Family Kitchen, Groovy Goat or Valerio's Pizza & Italian. A quick bite to eat can be found at Cinnabon, Auntie Anne's, Sushi Co. or Hershey's Ice Cream Parlor.

Looking for retail therapy? Choose a keepsake gift from Native Treasures, a handmade soap from Fairhope Soap Company or a sweet treat from Sweet Tooth. There is something for everyone at OWA.

Located only steps away from OWA Theater is OWA's boutique hotel, Marriott TownePlace Suites. Choosing to stay at our Marriott TownePlace Suites allows guests the luxury of waking up and walking straight into a fun-filled day. Boasting an impressive set of amenities and luxuries, it's the perfect complement to your OWA experience.

Plus, new tenants are opening every month, so you can always come back for more!

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## CALL TODAY FOR PRICING AND TO BOOK YOUR GROUP EVENT!

Call: (251) 923-3490

Email: [theater@VisitOWA.com](mailto:theater@VisitOWA.com)